

Privacy Policy – Pharma Greven (as of 07 May 2018)

We thank you for your interest in our website available under the URL <http://www.pharma-greven.de/index.html> (hereinafter referred to as “website”). In the following we would like to inform you thoroughly about how we handle your data that you make available via the website.

1. Responsibility

According to Art. 4 no. 7 DS–GVO Pharma Greven GmbH (hereinafter referred to as “we”), Airport Center am FMO, Hüttruper Heide 90, 48268 Greven, Germany, Phone no.: +49 (0) 2571–921893 0, E-mail: info@pharma-greven.de, is responsible and legally represented by Chief Executive Officer Thomas Nadler, Phone no.: +49 (0) 2571–921893 0, E-mail: thomas.nadler@pharma-greven.de.

2. Storage of Access Data

With every website access the access data is saved automatically in a log file on the web server of our provider or the provider of the webspace.

This dataset contains the following information:

- The IP address of the inquiring end device,
- date and time of access,
- name and URL of the requested file,
- volume of data transmitted,
- notification, whether retrieval was successful,
- identification data of the browser and operating system type used,
- website used for the access,
- name of your internet access provider.

This data enquiry is necessary due to technical reasons. The data provided does not permit us any inferences to you as an individual person. The use of this website is technically not possible without the provision of your IP address.

3. Cookies

3.1 Usage to Ensure User Friendliness

We save cookies to the storage medium of your end device to make a visit to our website more attractive and to enable the use of certain functions. This serves our distribution interest as legitimate interest.

Cookies are small text files, which are sent from our provider's web server to the browser of your end device used and saved on there. After ending the browser session those cookies will be deleted by the storage medium of your end device (so-called session cookies).

Most of the time the browser of your end device is set to accept the creation and storage of cookies. You have the option to set your browser to generally accept the storage and usage of cookies or to reject them on a case-by-case basis. In such a case the range of functions on our website can be limited.

3.2 Usage for Marketing, Market Analysis and Needs-Based Design (Google Analytics)

Google Analytics

Our website uses Google Analytics, a web analysis service by Google LLC ("Google"). Therefore, Google uses so-called "cookies", text files saved to your end device and which makes an analysis of your use of the website possible. Information regarding your website usage created by the cookie is usually transferred to a server located in the USA and stored there. On our account Google will be using this information in order to analyze your use of the website, compile reports regarding website activity as well as to render to us further services linked to website and internet usage. This serves therefore our distribution interest as legitimate interest.

The EU commission has released an appropriate resolution in form of an EU-US Privacy Shield. As of now Google holds a certification according to the EU-US Privacy Shield.

In order to ensure an anonymized detection of IP addresses the source code of Google Analytics has been enlarged to the code "_anonymizeIP". IP addresses will therefore only be processed in a shortened version to prevent the identification of persons. Within the scope of Google Analytics, the IP address transmitted by your browser will not be merged with other Google data.

You can prohibit the storage of cookies through appropriate settings of your browser. Additionally, you can **block** the record created by the cookie and data regarding the website usage (incl. your IP address) to Google as well as the data processing through Google by downloading and installing the browser-plug-in provided in the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>

You can also block the detection and usage of your data through Google by clicking on the following link:

<https://tools.google.com/dlpage/gaoptout?hl=de>

By clicking this link an opt-out cookie is set in place hindering your data to be recorded by Google.

More information on terms of use and data protection can be retrieved from the following links:

<http://www.google.com/analytics/terms/de.html>

<http://www.google.com/intl/de/analytics/learn/privacy.html>

<http://www.google.de/intl/de/policies/privacy>

4. Storage and Deletion of Data

After use your data will be deleted unless statutory storage obligations exist. In this case data will be stored up to 10 years. Your data is blocked for any other use except, where applicable, permissible postal advertising.

5. Transfer of Your Data and Data Security

We only disclose your data to others, if we are entitled or obligated on the basis of current legislation.

We meet all necessary technical and organizational security measurements to protect your personal data against loss and misuse. This way your data is stored in a secured operating environment non-accessible to the public.

Please take into consideration that we attempt to create a secure and reliable website for users but an unauthorized access by third parties cannot be guaranteed.

Please also bear in mind that a communication by e-mail cannot guarantee complete confidentiality and data security. We therefore recommend to send confidential information by postal mail.

6. Your Rights (Appeal, Information, Deletion, Blocking, Transfer, Withdrawal)

You can object the processing of personal data by us at any time. For this purpose, you can use the stated contact information. If you enter an objection the personal data will not be

processed any longer unless we can provide compelling legitimate grounds for the processing that outweigh your interests, rights and freedoms.

You have the right to receive information provided free of charge at any time concerning your personal data that is stored with us and for which purpose the storage is carried out. Besides that, you can transmit your data to third parties by us. Moreover, you have the right to have false information corrected and data blocked or deleted as long as the storage is no longer permitted or required. Additionally, you are entitled to cancel a given consent at any time with future effect. The withdrawal leaves the legitimacy of data processing unaffected until such withdrawal.

Besides the stated above rights, you have generally the right to complain to a data protection authority.

7. Contact Information of Our Data Protection Officer

The contact information of our Data Protection Officer is stated in the following:

E-mail address: info@pharma-greven.de